



The  
Survivor  
Mitzvah  
Project

## Planned Giving The Many Ways to Give!

Dear Friends,

Thank you so much for responding so compassionately to help Holocaust survivors who are new to our Emergency Aid Program by taking part in the **Rosh Hashanah New Year's Challenge!**

So many survivors new to our program have been helped through your kindness.



*Pictured: Emelia Petrovna, born 1932 and Yelana Isaakovna, b. 1928, with New Years Challenge aid!*

And here is an excerpt from a letter of thanks we received from Boris Moiseevich in Ukraine, who was gravely ill, written by his caregiver, on his behalf:

*"This is a letter of gratitude to all the people who donate to your organization. In a voice touched with emotion, Boris told me, 'I will tell you something unbelievable. They sent \$800!' His voice was trembling and he could not stop his tears. He cried with joy. And I wept too after receiving the news. I could not regain my composure for a long time. I felt so appreciative that there are people who understand the sorrows and the pain of others. The weather that day was terrible, a nasty rain, but the sun was shining for us, we were so excited and happy!"*

Sadly, help came too late. Boris passed away shortly thereafter. We are happy that in his last days he knew he was cared for and not forgotten, but he is a reminder of how crucial and timely our aid is. Let's make sure that the hundreds of survivors who are still waiting can get help in time, before the brutal winter.

If you haven't already, please take the New Years Challenge with gifts of \$100. Help raise \$180,000 to help 100 new survivors for an entire year of aid!

**Every day our mailbox is full of letters from survivors and donations from you. We also receive your donations online. Many of you have asked about other ways to give.**

### Planned Giving Strategies:

**1. STOCKS & SECURITIES:** Donate stocks or other securities directly to SMP's Brokerage Account. Our Account # is 4120654 at Wells Fargo Bank. Our Depository Trust Company [DTC] number is #0141.

**2. BEQUESTS:** *(may you all live to 120!)*

Including The Survivor Mitzvah Project in your Will or Trust allows you to make a meaningful contribution that supports The Survivor Mitzvah Project's efforts far into the future.



*Above: Galina Markovna, born 1934*

### *Types of Bequests:*

**General, Unrestricted:** Apply your funds wherever the need is greatest at the time.

**Restricted:** Apply funds for a specific purpose, such as Holocaust Education.

**IRA or other Retirement Plans:** Name The Survivor Mitzvah Project on your retirement plan's "Beneficiary Designation Form."

**Contingency Gift:** Should you outlive one of your beneficiaries, the bequest that had been specified for that beneficiary would go to The Survivor Mitzvah Project.

**Residuary Bequest:** To leave The Survivor Mitzvah Project what's left in your estate after all costs and bequests to loved ones have been satisfied.

***Please consult with your attorney in matters related to Will & Estate Planning.***

**3. ENDOWMENT FUNDS:** Set up an endowment at any time to make a perpetual, annual investment in the mission of The Survivor Mitzvah Project. Help us bring aid to survivors now and preserve their stories for future generations.

**The Survivor Mitzvah Project's Planned Giving strategies can help you build a meaningful legacy tailored specifically to your needs, while providing your estate with significant tax advantages.**

As you know, the need is immediate and critical. As some survivors pass away, we discover others who need help. Our project keeps growing. We are also finding more survivors who were children during the war; born of starved mothers, raised with post war deprivations. Without protein and proper nutrition growing up, these survivors, who are now in their late 70s and 80s, are prematurely frail and suffering from increased and complicated medical issues.

For each \$18,000 we receive, we can help 120 survivors for one month or 10 survivors for an entire year!

For each \$180,000 we receive, we can help 1200 survivors for one month or 100 survivors for an entire year!

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*The Survivor Mitzvah Project is a 501(c)3 non-profit public charity, EIN #36-4630389*